

Joint CEPR Workshops on Incentives, Management and Organization (IMO) and Entrepreneurship (ENT)

Bocconi University, via Roentgen 1, Milan

Thursday, 6 September

11:00-11:30 REGISTRATION & COFFEE room 5-e4-sr03

Joint Session	IMO-ENT – room 5-e4-sr04
11:30-12:30	<p>Golvine de Rochambeau, Columbia University</p> <p><i>Monitoring and Intrinsic Motivation: Evidence from Liberia's Trucking Firms</i></p> <p>Discussant: <i>Rocco Macchiavello</i>, LSE and CEPR</p>
12:30-13:30	<p>IMO-ENT – room 5-e4-sr04</p> <p>Maria Guadalupe, INSEAD and CEPR</p> <p><i>More Women in Tech? Evidence from a Field Experiment Addressing Social Identity</i> (with Lucía Del Carpio)</p> <p>Discussant: <i>Thomas Le Barbanchon</i>, IGER-Bocconi and CEPR</p>

13:30-14:30 LUNCH – room 5-e4-sr03

Parallel Sessions	ENT – room 5-e4-sr04	IMO – room 2-e4-sr03
14:30-15:30	<p>Kathryn Shaw, Stanford University</p> <p><i>The Intangible Capital of Young Serial Entrepreneurs</i> (with Anders Sorensen)</p> <p>Discussant: <i>Raffaele Conti</i>, Católica Lisbon School of Business & Economics</p>	<p>Morten Bennedsen, University of Copenhagen and CEPR</p> <p><i>The Real Effects of Transparency on Within Firm Gender Pay Disparities</i> (with Elena Simintzi, Margarita Tsoutsoura and Daniel Wolfenzon)</p> <p>Discussant: <i>Camille Hebert</i>, Tilburg University</p>
15:45-16:45	<p>Nicolas Gendron-Carrier, University of Toronto</p> <p><i>Understanding the Careers of Young Entrepreneurs</i></p> <p>Discussant: <i>Thomas Hellmann</i>, University of Oxford</p>	<p>Danielle Li, MIT</p> <p><i>Promotions and the Peter Principle</i> (with Alan Benson and Kelly Shue)</p> <p>Discussant: <i>Catherine Thomas</i>, LSE and CEPR</p>

16:45-17:15 COFFEE – room 5-e4-sr03

Keynote	IMO-ENT – room 5-e4-sr04
17:15-18:15	<p>Steve Kaplan, Chicago BSB - <i>Who Becomes a CEO? Who Succeeds as a CEO?</i></p>

20:00 DINNER – A Casa Eatery, Via Conca del Naviglio, 37, 20123 Milano

Friday, 7 September

<p>Parallel 09:00-10:00</p>	<p>ENT – room 5-e4-sr04 Thomas B. Astebro, HEC Paris <i>Herding in Equity Crowdfunding</i> (with Manuel Fernández Sierra, Stefano Lovo and Nir Vulkan) Discussant: <i>David Zvilichovsky</i>, Tel Aviv University</p>	<p>IMO – room 2-e4-sr03 Vincenzo Mollisi, University of Bolzano <i>Bureaucratic Competence and Procurement Outcomes</i> (with Francesco Decarolis, Leonardo M. Giuffrida, Elisabetta Iossa and Giancarlo Spagnolo) Discussant: <i>Lars Persson</i>, Research Institute of Industrial Economics</p>
<p>10:15-11:15</p>	<p>Carlos J. Serrano, Universitat Pompeu Fabra and Barcelona GSE <i>How Redeployable are Patent Assets? Evidence from Failed Startups</i> (with Rosemarie Ziedonis) Discussant: <i>Reinhilde Veugelers</i>, KU Leuven and CEPR</p>	<p>Carol Propper, Imperial College London and CEPR <i>The Impact of CEOs in the Public Sector: Evidence from the English NHS</i> (with Katharina Janke and Raffaella Sadun) Discussant: <i>Oriana Bandiera</i>, LSE and CEPR</p>

11:15-11:45 COFFEE – room 5-e4-sr03

<p>Keynote 11:45-12:45</p>	<p>IMO-ENT – room 5-e4-sr04 Manuel Trajtenberg, Tel Aviv University and CEPR - <i>Entrepreneurship Unleashed: Insights from Israel's "Startup Nation"</i></p>
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12:45-13:45 LUNCH – room 5-e4-sr03

<p>Joint Sessions 13:45-14:45</p>	<p>IMO-ENT – room 5-e4-sr04 Xu Zhang, London Business School <i>Brighter Prospects? Assessing the Franchise Advantage using Census Data</i> (with Francine Lafontaine and Marek Zapletal) Discussant: <i>Per Strömberg</i>, Stockholm School of Economics and CEPR</p>
<p>14:45-15:45</p>	<p>IMO-ENT – room 5-e4-sr04 Johannes Van Biesebroeck, KU Leuven and CEPR <i>Employment Growth Following Takeovers</i> (with Karen Geurts) Discussant: <i>Fabiano Schivardi</i>, Einaudi Institute for Economics and Finance and CEPR</p>

Contributed papers: 35min presenter + 10min discussant + 15min general discussion

Keynotes: 1 hour presenter including general discussion (without discussant)