



Universita  
Bocconi

IGIER

Innocenzo Gasparini Institute  
for Economic Research



THE LONDON SCHOOL  
OF ECONOMICS AND  
POLITICAL SCIENCE

# COGNITIVE FOUNDATIONS OF FINANCE CONFERENCE (CFFC)

## IGIER CONFERENCE

### 3-4 JUNE 2024

Bocconi University  
Room N04  
Piazza Sraffa 13  
Milano

#### ORGANIZERS

**CONSTANTIN CHARLES**

LSE

**KATRIN GÖDKER**

Bocconi University

**CAMERON PENG**

LSE

#### REGISTRATION REQUIRED

Fill in the

[REGISTRATION FORM](#)

to participate

#### FOR INFORMATION

[igier@unibocconi.it](mailto:igier@unibocconi.it)

### 3 JUNE 2024

1:00–1:10PM

OPENING REMARKS

1:15–2:00PM

**BULLS AND BINARIES: PRICE ANOMALIES  
AND BEHAVIORAL BIASES**

PRESENTER

**INDIRA PURI** NYU Stern School of Business

DISCUSSANT

**MICHAEL UNGEHEUER** Aalto University

2:00–2:45PM

**CREDIT CARD BORROWING IN  
HETEROGENEOUS AGENT MODELS:  
RECONCILING THEORY AND DATA**

PRESENTER

**PETER MAXTED** UC Berkeley, Haas School of  
Business

DISCUSSANT

**ALESSANDRO PREVITERO** Indiana University,  
Kelley School of Business

2:45–3:15PM

BREAK

3:15–4:00PM

**THE CROSS-SECTION OF SUBJECTIVE  
EXPECTATIONS: UNDERSTANDING PRICES  
AND ANOMALIES**

PRESENTER

**SEAN MYERS** University of Pennsylvania,  
Wharton School

DISCUSSANT

**STEFANO CASSELLA** Tilburg University

4:00–4:45PM

**WHAT DRIVES VERY LONGRUN CASH  
FLOW EXPECTATIONS?**

PRESENTER

**MARIUS GUENZEL** University of Pennsylvania,  
Wharton School

DISCUSSANT

**JAKOB SORENSEN** Bocconi University

### 4 JUNE 2024

9:30–10:00AM

COFFEE

10:00–10:45AM

**PERSUASION THROUGH WHAT COMES TO  
MIND**

PRESENTER

**SPENCER KWON** Brown University

DISCUSSANT

**ANSGAR WALTHER** Imperial College London

10:45–11:30AM

**HEURISTICS IN BELIEF UPDATING**

PRESENTER

**FRANCESCA BASTIANELLO** University of  
Chicago, Booth School of Business

DISCUSSANT

**CAMERON PENG** LSE

11:30AM–NOON

BREAK

12:00–12:45PM

**CONTINGENT BELIEF UPDATING**

PRESENTER

**CHIARA AINA** Harvard University

DISCUSSANT

**SAM HIRSHMAN** NHH Norwegian School of  
Economics

12:45–2:00PM

LUNCH

2:00–3:00PM

KEYNOTE

**COGNITIVE ECONOMICS**

**NICOLA GENNAIOLI** Bocconi University

3:00–3:15PM

AWARDS

3:15–3:30PM

CLOSING WORDS